Welcome to Portland!

What better place to talk about Crafting Gardens for a Changing World than Portland? Portland is no longer the “Stumptown” it once was. The timber industry, which helped build the state, has evolved and now sustainability and a reverence for nature are fundamental to the region. This conference’s theme speaks both to the pressing realities of our changing climate and to the social and demographic changes impacting Public Gardens today.

Set against the backdrop of majestic Mount Hood, Portland combines a sophisticated, cosmopolitan atmosphere with a refreshingly friendly, small-town warmth. Located in a state that’s 48% forests and celebrated for its proximity to natural wonders like the Columbia River Gorge, Portland’s metro area is pretty scenic in its own right. The city has 37,000 acres of green space, including many world-class public gardens, nearly 300 public parks, and 166 miles of trails.

In June of 2020 visit this hand-crafted paradise, situated in the greenest corner of the country, for the American Public Gardens Association 2020 Annual Conference.
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**Promote with American Public Gardens Association**

Strengthen relationships and grow your business through a sponsor partnership at the American Public Gardens Association 2020 Annual Conference. This is THE annual event for the industry’s senior leaders and decision makers able to set fiscal, organizational, and brand standards for public gardens everywhere.

The Conference markets to more than 9,000 public garden professionals located across North America – representing all 50 U.S. states, the District of Columbia, Canada, Mexico, and 12 other countries.

Last year’s event drew a record-setting 1,150+ attendees representing the Association’s 600+ member institutions. Member gardens and organizations welcome, educate, and influence over 121 million visitors each year, and have the purchasing power of over $750 million (US) in their operating budgets.

**Become a Sponsor**

Give your current and prospective customers a unique perspective on your business. Sponsors of the American Public Gardens Association 2020 Annual Conference receive direct exposure to key decision makers in the garden industry through our digital brochure, full-color Conference program, website, app, on site signage, presentations, and verbal recognition. In addition, sponsors receive repeated exposure to our 9,000+ individual members in the months leading up to and following the event, via the Association’s website and electronic communications.

The 2020 Annual Conference will feature a series of special events, including the popular Keynote Address, Plenary Luncheons, Opening Reception, Poster Session & Reception, Leadership Forum, and more. From Presenting Sponsorship to underwriting our design events and even sponsoring dessert in the Exhibit Hall, there are numerous ways to get your business in front of our Conference attendees.
## Sponsorships

### At a glance

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<thead>
<tr>
<th>Sponsor Description</th>
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<td>Presenting Sponsor</td>
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<td>Plenary Luncheon Sponsor</td>
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<td>Audio/Visual Sponsor</td>
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<td>International Gardens Session &amp; Dinner Sponsor</td>
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<td>Board Alumni Reception</td>
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<td>Garden Board Member Experience Sponsor</td>
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<td>Opening Reception Sponsor</td>
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<td>Wi-Fi Sponsor</td>
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<td>Conference App Sponsor</td>
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<td>Conference Track Sponsor</td>
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<td>Awards Program Sponsor</td>
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<td>Networking Lunch or Breakfast Sponsor</td>
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<td>Poster Session &amp; Reception Sponsor</td>
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<td>Exhibit Hall Dessert Sponsor</td>
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<td>Coffee Break Sponsor</td>
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<td>Lanyard Sponsor</td>
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<td>Exhibit Hall Charging Station Sponsor</td>
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<td>Exhibit Hall Lounge Sponsor</td>
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<tr>
<td>Professional Community Meeting Sponsor</td>
<td>$1,600</td>
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Presenting Sponsor - $50,000

Maximize your impact and visibility. As the Presenting Sponsor, you will receive the highest level of sponsorship recognition, along with the opportunity to speak at the Annual Conference. Your Presenting Sponsorship can be customized to fit your company’s needs, but in general includes these benefits:

• Prominent positioning of your logo on the Conference banner underneath the Association’s logo as Presenting Sponsor
• Exclusive Presenting Sponsor recognition on all Conference collateral and promotional materials, including all electronic collateral
• Presentation opportunities (audio/visual equipment available upon request)
• 5 Full-Conference registrations, including 5 tickets to selected In-Conference events and receptions
• Prominent recognition as Presenting Sponsor on Conference Program Book front cover and a full-page, color ad placed on the back cover
• Exclusive product demonstration at a Host Garden In-Conference event
• Exhibit Hall booth with preferred location placement
• One marketing piece included in the Conference registration package
• Opportunity to distribute one item at the Conference
• Presenting Sponsor recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
• Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
• Prominent recognition on the Conference Mobile App (includes company name, logo, description, and web address)
• Conference attendee list with emails
**Plenary Luncheon Sponsor - $20,000**

Our Plenary Speaker is always memorable, provocative, and inspiring. We seek out the best of the best from our Host Garden region which varies each year and has included former Supreme Court justices to astronauts! The Plenary is structured around a sit-down lunch attended by all registrants. Your sponsorship includes:

- Exclusive recognition as the **Plenary Luncheon Sponsor** in the Conference Program Book, on prominent venue signage, and from the stage at the event
- Opportunity to introduce and sit with Plenary speaker
- Enhanced recognition on Conference collateral and the Association’s website
- 4 Full-Conference registrations, including 4 tickets to selected In-Conference garden events and receptions
- Exhibit Hall booth with preferred location placement
- Full-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Sponsorship Opportunities

Audio/Visual Sponsor: $12,000
Maximize your exposure and reach all attendees during the Conference. Sponsor recognition on projection screen during breakfast, before lunches and many sessions. Your sponsorship includes:

- Prominent recognition as the Audio/Visual Sponsor on the projection screen during weekday breakfasts and at beginning of the lunches, and in many session rooms.
- Recognition as the Audio/Visual Sponsor in the Conference Program Book and on venue signage
- Recognition on Conference collateral and the Association’s website
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Half page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
International Gardens Session & Dinner Sponsor: $10,000

The International Gardens Session & Dinner brings together over 100 leaders from gardens all over the world to discuss as a group thought-provoking ideas, partnerships, and emerging trends. Your sponsorship includes:

- Recognition as the **International Gardens Special Session & Dinner Sponsor** in the Conference program book, on signage at the venue, and announced at the event
- Recognition in all Conference collateral and on the Association’s website
- Preferential seating and opportunities to briefly address guests at the International Gardens Dinner
- 2 Full-Conference registrations, including 2 tickets to selected In-Conference events and receptions
- Full-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-mails (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with email
**Sponsorship Opportunities**

**Board Alumni Reception: $10,000**

Align your company with leaders who have shaped the Association. Bringing together leaders past and present, the Board Alumni Reception is a celebration of 80 years of extraordinary talent and thought leadership. Your sponsorship includes:

- Recognition as the **Board Alumni Reception Sponsor** in the Conference Program Book, on venue signage, and at the event
- Recognition on Conference collateral and the Association’s website
- Unique opportunity to address attendees at the Reception
- 2 Full-Conference registrations including 2 tickets to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Garden Board Member Experience Sponsor: $10,000

Align your company with board leadership from public gardens across the country. This is a unique opportunity to expose your brand to the highest level of leadership at public gardens through a variety of sessions and workshops. Your sponsorship includes:

- Acknowledgment as the Garden Board Member Experience Sponsor at the event and in the Conference Program Book
- Recognition on Conference collateral and the Association’s website
- Opportunity to present content-approved session
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Opening Reception Sponsor: $10,000

Our Tuesday night Opening Reception at the Hilton Portland Downtown Hotel officially welcomes Conference attendees to “Crafting Gardens in a Changing World.” This time-honored gathering provides a chance for attendees to meet new attendees or catch up with familiar colleagues, many of whom see one another only at this event. This light reception is well attended and provides the sponsor with significant visibility at the onset of the week. Your sponsorship includes:

- Recognition as the Opening Reception Sponsor at the event, in the Conference Program Book, and on venue signage.
- Recognition on conference collateral and the Association’s website
- Unique opportunity to address attendees at the Opening Reception
- 2 Full-conference registrations including 2 tickets to selected In-conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Sponsor recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the conference
- Conference attendee list with emails
- Sponsor recognition on the conference Mobile App (includes company name, logo, description, and web address)
Wi-Fi Sponsor: $8,000

Get out in front of attendees by sponsoring the Wi-Fi connectivity that Conference attendees use while on site! Your sponsorship includes:

- Prominent logo recognition as the Wi-Fi Sponsor on signage with Wi-Fi password, all collateral, in the Conference Program Book, at the registration desk, and the Association’s website
- 2 Full-Conference registrations, including 2 tickets to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Sponsorship Opportunities

Conference App Sponsor: $7,500
Get out in front of attendees by sponsoring the 2020 Conference App everyone is using to plan their experience! This handy guide is made available before the Conference weeks ahead of time and puts you front and center of their Conference week. Your sponsorship includes:

- Prominent recognition as the Conference App Sponsor at the event
- Prominent logo recognition and sponsor recognition on Conference Mobile App landing site, all collateral, the Conference Program Book, and the Association’s website
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- 2 Full-Conference registrations, including 2 tickets to selected In-Conference events
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Conference Track Sponsor: $5,250

Align your company with a “big picture” track throughout the week. Conference sessions are organized into tracks corresponding to learning objectives. Each track consists of a variety of sessions, workshops, and community meetings with attendees who specialize in the field(s) associated with each track.

**Track 1: The Living Landscape** — The garden in all its essence, and the ways our gardens are defined by diverse factors or sustainable facilities, is the foundation of this track.

**Track 2: Collecting and Conserving** — The future of plant collections and conservation, as well as supporting innovations for climate change are the focus.

**Track 3: Education and Communication** — How well we connect with our visitors to interpret and affect community impact is central to this track.

**Track 4: Making Friends, Making Money** — Collaborations, community engagement, and developing partnerships and donors are at the heart of this track.

**Track 5: Leadership, Innovation and Advocacy** — This track focuses on new initiatives and fostering organizational excellence in public gardens.

Your Sponsorship includes:

- Acknowledgment as a Track Sponsor at the event and in the Conference Program Book
- Recognition on Conference collateral and the Association’s website
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Sponsorship Opportunities

Awards Program Sponsor: $5,000

Honor the best in the industry and support the next generation of horticulture leaders. Each year, the American Public Gardens Association honors public garden leaders and institutions through awards presented during our Tuesday and Wednesday Plenary Luncheons. Your sponsorship includes:

• Recognition as the **Awards Program Sponsor** announced at the event, in the Conference Program Book, and on venue signage
• Recognition on Conference collateral and the Association’s website
• Preferential seating at tables with award recipients and near Keynote and Plenary speakers throughout Conference
• Opportunity to introduce Awards program winners
• 2 Full-Conference registrations, including 2 tickets to selected In-Conference events
• Exhibit Hall booth with preferred location placement
• Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
• Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
• Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
• Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
• Conference attendee list with emails
Networking Lunch/Breakfast Sponsor: $5,000
(multiple opportunities available)

Network with prospective and existing clients to grow your business. At the 2020 Annual Conference, sponsor a breakfast or Thursday’s Diversity Forum lunch. All attendees attend these events. Your sponsorship includes:

- Prominent signage and recognition as a Networking Breakfast/Lunch Sponsor at the event and in the Conference Program Book
- Opportunity to promote your company with your own signage at the networking event
- Recognition on Conference collateral and the Association’s website
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book, distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Sponsorship Opportunities

Poster Session & Reception Sponsor: $5,000

Support exemplary research in our field by emerging and established leaders. The Poster Session & Reception is an opportunity for members to show off their research results through poster presentations in a festive reception setting. This popular event will be held in the Exhibit Hall area Wednesday afternoon and includes a cocktail reception. Your sponsorship includes:

- Prominent recognition as the **Poster Session & Reception Sponsor** at the event and in the Conference Program Book
- Recognition on Conference collateral and the Association’s website
- Opportunity to promote your company with your own signage at the event
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
**Conference Program Book Sponsor: $5,000**

Provide page-turning support! Our full-color guide is one of the most visible and valued pieces of media available at the Conference. This highly visual Program Book details every aspect of the Conference and will be read by attendees throughout the week. Your sponsorship includes:

- Prominent recognition as the **Conference Program Book Sponsor** at the event
- Full-page, inside cover ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition on Conference collateral and the Association's website
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Recognition in the Association's monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Sponsorship Opportunities

Corporate Partner Workshop Sponsor: $5,000
(multiple opportunities available)
Position your company as a thought leader. This is a dedicated opportunity to share emerging industry trends with key decision makers, and offer resources garden leaders can use to go to the next level of organizational excellence. There are no add-on fees for any attendees wishing to register for this event. Your sponsorship includes:

- Opportunity for company representatives to present a one-hour, no-fee Demonstration and Education Workshop at the Conference (additional hours @$1,000/per)
- 2 Full-Conference registrations, including 2 tickets to selected In-Conference events
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in Association’s monthly e-newsletters (distribution 9,000), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Standard A/V Conference package
- Workshop attendee list with emails – available before the event
Special Session Sponsor: $5,000
(multiple opportunities available)

Sponsor one of our engaging Association sessions like Leadership Forum and Rapid Fire during the Conference targeted to specific public gardening disciplines. Your sponsorship includes:

- Recognition as the Special Session Sponsor in the Conference Program Book
- Recognition on Conference collateral and the Association’s website
- Opportunity to promote your company with your own signage at the special session
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Half-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
**Sponsorship Opportunities**

**Exhibit Hall Dessert Sponsor: $5,000**

Dessert will be served in the Exhibit Hall following the Tuesday Plenary Lunch. Your sponsorship includes:

- Recognition as *Exhibit Hall Dessert Sponsor* in the Conference Program Book
- Opportunity to promote your company with your own signage at dessert stations
- Recognition on Conference collateral and the Association’s website
- Exhibit Hall booth with preferred location placement
- Half-page color ad in the Conference Program Book distributed to 900+ attendees
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Reusable Stainless Steel Straw Sponsor: $5,000

Stay in front of attendees with our reusable stainless steel straws. Attendees will greatly appreciate this valuable registration extra, and think of your company with every use. Your sponsorship includes:

- Acknowledgment as a **Reusable Stainless Steel Straw Sponsor** in the Conference Program Book
- Logo on 1,000 straw pouches containing two straws distributed at registration
- Recognition on Conference collateral and the Association’s website
- Half-page color ad in the Conference Program Book distributed to 900+ attendees
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails

Andrea Kerr
**Sponsorship Opportunities**

**Water Bottle Sponsor: $5,000**

Each year our attendees look forward to receiving our Conference’s signature water bottle. Attendees greatly appreciate this valuable registration extra, and keep it with them all week long during sessions and for offsite tours. Your sponsorship includes:

- Acknowledgment as a **Water Bottle Sponsor** in the Conference Program Book
- Logo on 1,000 water bottles distributed at registration
- Recognition on Conference collateral and the Association’s website
- Half-page color ad in the Conference Program Book distributed to 900+ attendees
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Coffee Break Sponsor: $3,500
(multiple opportunities available)

Fortifying our Conference attendees with coffee and tea throughout Conference events is much appreciated by all and is a recurring opportunity to promote your business. Your sponsorship includes:

- Acknowledgment as a Coffee Break Sponsor in the Conference Program Book
- Recognition on Conference collateral and the Association's website
- Opportunity to promote your company with signage at coffee break stations
- Third-page ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association's monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
**Sponsorship Opportunities**

**Lanyard Sponsor: $3,500**

Stay (literally!) in front of attendees by adding your logo to the Conference lanyard. Attendees will notice your business or garden with this branded lanyard, and will keep it close at hand all week long. Your sponsorship includes:

- Logo (up to 2 color) on 1,000 Conference lanyards distributed at registration
- Acknowledgment as a **Lanyard Sponsor** in the Conference Program Book
- Recognition on conference collateral and the Association’s website
- Third-page color ad in the conference program distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
**Exhibit Hall Charging Station Sponsor: $3,500**

You’ll inspire grateful Conference attendees when you sponsor the popular charging station in the Exhibit Hall. Your sponsorship includes:

- Logo placement on the charging station in the Exhibit Hall.
- Acknowledgment as **Exhibit Hall Charging Station Sponsor** in the Conference Program Book
- Recognition on Conference collateral and the Association’s website
- Third-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
**Sponsorship Opportunities**

**Exhibit Hall Lounge Sponsor: $2,000**

All attendees appreciate a place to sit and network while in the Exhibit Hall and it is an opportunity to promote your business. Your sponsorship includes:

- Acknowledgment as a **Exhibit Hall Lounge Sponsor** in the Conference Program Book
- Opportunity to promote your company with your own signage in the Lounge area
- Recognition on Conference collateral and the Association’s website
- Third-page color ad in the Conference Program Book distributed to 1,000+ attendees
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails
Professional Community Meeting Sponsor: $1,600

Make an impact and network in a smaller setting. Sponsor one of our Professional Community Meetings and join in the dialogue that shapes the work of public gardens. Your sponsorship includes:

- Recognition as a Professional Community Meeting Sponsor in the Conference Program Book and the Association’s website
- 1 Full-Conference registration, including 1 ticket to selected In-Conference events
- Recognition and networking opportunity at the Professional Community meeting
- Recognition in the Association’s monthly e-newsletters (distribution 9,000+), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails

Communities Typically Meeting at Conference:

- Arts & Exhibitions
- College & University Gardens
- Design & Planning
- Development & Membership
- Education
- Emerging Professionals
- Food & Agriculture
- Guest Services
- Historic Landscapes
- Horticulture, Greenhouses, & Facilities
- International Gardens
- Marketing & Communications
- Native Plants
- Plant Collections
- Plant Conservation
- Plant Nomenclature & Taxonomy
- Small Gardens
- Technology & Innovation Professionals (TIPS)
- Volunteer Engagement
Exhibit with us!

The American Public Gardens Association 2020 Annual Conference attracts over 1,000+ public gardens professionals representing all facets of the industry. Our Exhibit Hall, to be held at Hilton Portland Downtown, is THE place where public garden decision makers can learn about industry products and services and connect with businesses like yours!
Exhibitors receive direct exposure to attendees through targeted Exhibit Hall events, on the Conference website, Program Book and app, and e-blasts before and after the conference.

The 2020 Annual Conference schedule includes several exclusive opportunities that drive traffic to the Exhibit Hall. Features of this year’s Exhibit Hall experience include:

- Coffee Breaks
- Dessert

Exhibitor and Exhibits Hall Information

Exhibitors Receive:
- Two-day registration for 2 exhibit booth workers (non-refundable)
  - Breakfast and lunch for both booth workers on both days.
  - Member rates for In-Conference events
- Recognition on the 2020 Annual Conference Mobile App (includes company name, logo, description, and web address)
- Recognition as an exhibitor in the Conference Program Book distributed to 1,000+ attendees
- Conference attendee list with emails
- Fully carpeted 8’x10’ booth
- 7’6” backdrop and 3’ side drapes
- 6’ skirted table
- 2 side chairs and waste bin
- Table identification sign
EXHIBITS HALL SCHEDULE (Tentative)

Monday, June 22:
Exhibitors Load-In 3:00 – 7:00 pm

*Exhibitors must comply with the hotel’s rules and regulations due to neighborhood ordinances for load in and out*

Tuesday, June 23:
Exhibitors Load-In 8:00 – 10:30 am
Exhibit Hall Hours 10:30 am – 12:00 pm; 1:30 – 4:00 pm
Morning Coffee Welcome 10:30 – 11:00 am
Dessert 1:30 – 2:30 pm

Wednesday, June 24:
Exhibit Hall Hours 8:30 am – 12:00 pm; 1:30 – 6:00 pm
Coffee Break 10:15 – 10:45 am
Exhibitors Load-Out* 6:00 – 9:00 pm
**BOOTH PRICES All Booths are 8w’ x 10’**

<table>
<thead>
<tr>
<th>Exhibitor Types</th>
<th>Early Bird Rate: 10/1/19-12/27/19</th>
<th>Regular Rate: 12/28/19-3/13/20</th>
<th>Late Rate: 3/14/20-4/10/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Member</td>
<td>$1,850</td>
<td>$1,950</td>
<td>$2,100</td>
</tr>
<tr>
<td>Corporate Associate Member</td>
<td>$1,500</td>
<td>$1,800</td>
<td>$1,950</td>
</tr>
<tr>
<td>Corporate Gold Member</td>
<td>$1,300</td>
<td>$1,550</td>
<td>$1,700</td>
</tr>
<tr>
<td>Non-Profit and Professional Society</td>
<td>$1,100</td>
<td>$1,250</td>
<td>$1,350</td>
</tr>
<tr>
<td>Sponsorship at $5,000 or more</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
</tbody>
</table>

**BECOME AN EXHIBITOR TODAY!**

For more information, contact: Richard A. Doran, Marketing and Communications Manager, rdoran@publicgardens.org

All Exhibitors are required to register online with their special promo code for the Conference (supplied after payment is received) via the American Public Gardens Association Conference website, 2020.publicgardens.org.

Registration opens March 1, 2020. Booth staffers must register themselves online in addition to completing and returning the Exhibit Hall contract.

All Exhibitors must remain open for business during the entire time that the Exhibit Hall is open.
Advertise with us!

Make the most of your marketing dollars by advertising your business in the American Public Gardens Association 2020 Annual Conference Program Book! The full-color printed Program Book is distributed to all Conference attendees and includes important information about the Conference, including a detailed schedule of events for each day, session and workshop locations, speaker information, Exhibit Hall details, sponsorship recognition, a hotel map, and much more.

Program Book and App Advertising

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, no bleed</td>
<td>$1,000</td>
<td>7.75&quot;</td>
<td>10.25&quot;</td>
</tr>
<tr>
<td>½ page</td>
<td>$600</td>
<td>7.75&quot;</td>
<td>5&quot;</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>$350</td>
<td>7.75&quot;</td>
<td>3.25&quot;</td>
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</tbody>
</table>

Finished program book size: 8 3/8” x 10 7/8”
CANCELLATIONS

Please submit your cancellation notice in writing to Caitlin Simkovich csimkovich@publicgardens.org. Refunds will be granted according to the following schedule:

<table>
<thead>
<tr>
<th>Period</th>
<th>Refund Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or before March 31, 2020</td>
<td>full refund minus 10% processing fee</td>
</tr>
<tr>
<td>April 1 – April 12, 2020</td>
<td>50% of total fee</td>
</tr>
<tr>
<td>After April 12, 2020</td>
<td>No refund</td>
</tr>
</tbody>
</table>

ADDITIONAL NOTES

The American Public Gardens Association provides opportunities for displaying and distributing literature to Conference attendees only through exhibit booths and sponsorships. Please keep in mind that all materials must be distributed from your booth.

Exhibitor packages include two-day registration passes for two exhibit booth employees. If exhibitors need a third person to work in their booth, additional registrations must be purchased at the rate of $150 each. This fee covers breakfasts and lunches during the days the Exhibit Hall is open.

Promote your business with sponsorship or in the Exhibit Hall of the American Public Gardens Association Annual Conference!

Sponsorship:

Joan Thomas, Director of External Relations
jthomas@publicgardens.org  610-708-3011

Exhibit Hall & Program Book Advertising:

Caitlin Simkovich, Special Projects
csimkovich@publicgardens.org  610-708-301